



NEWS RELEASE

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Shomex Says Thousands Expected At Madison Square Garden And Meadowlands Career Expos; Number Of Employers Tops 100 For The First Time; New Federal Agency Pavilion Spotlights Public Service Careers

NEW YORK. April 19, 2004 -- Shomex, a national event producer and the leader in live recruitment solutions, announced today the final list of employers that will be exhibiting at The Diversity Career Fair, www.shomex.com/diversity, on April 19 at the Meadowlands Exposition Center and on April 20, 2004 at Madison Square Garden, and that more than 100 employers will be represented between the two events. An increase in corporate participation and a new Federal Agency Pavilion at the Madison Square Garden event, sponsored by the United States Office of Personnel Management, www.opm.gov, which will feature over 40 federal agency exhibitors, is expected to generate record attendance from the tri-state area.

“Many people at Shomex and our partners have worked diligently over the past several months to create a high-quality recruitment experience that will drive new connections between employers and job seekers. We are incredibly pleased at what we have put together, and that so many major employers have chosen to promote their career opportunities to the greater New York community through The Diversity Career Fair. This strong employer participation is a clear reflection of the strength of our brand,” said Lewis R. Shomer, president and CEO of Shomex.

“New York is known for big things and this event, by any measure – the number of employers, the number of recruiters, the number of jobs available and the number of expected attendees – is going to be a huge opportunity for both job seekers and recruiters in the New York metro area. The live access to recruiters, the networking with other job seekers and the sheer number of opportunities that job seekers will be exposed to across such a wide cross-section of industries will make this an event like none other in the area,” said Cristopher Levy, vice president of marketing with Shomex.

Employers that will be exhibiting include: MEADOWLANDS (4/19) – ADP, AT&T, Cintas, Covance, Eli Lilly & Company, GlaxoSmithKline, Lockheed Martin, Merck, Saint Barnabas Medical Center, Staples, Inc., Stryker Biotech, UPS, Verizon Wireless and Wachovia.

MADISON SQUARE GARDEN (4/20) CORPORATE – Abercrombie & Fitch, ADT Security Services, American Express Financial Advisors, Aon Corporation, ARAMARK Healthcare Management Facilities, ARAMARK Uniforms, AT&T Wireless, Blockbuster, Bloomberg, L.P., Boston Market, Cablevision of New York, Canon USA, Inc., Cingular Wireless, Computer Associates, Eli Lilly & Company, FedEx, Forest Labs, Gap Inc., GlaxoSmithKline, Hartford Police Department, Healthfirst, Home Depot, Hudson Valley Bank, Kaplan, Inc., Loews Corporation, Loews Hotels, Mount Sinai Medical Center, MTA - Long Island Railroad Co., MTA - NYC Transit, New Jersey State Police, New York Life Insurance Company, Nextel, Northrop Grumman Integrated Systems,

Procter & Gamble Pharmaceuticals, SCORE! Educational Centers, SimplexGrinnell LP, Starwood Hotels of New York City, Talbots, Time Warner Cable, T-Mobile, UBS Investment Bank, U.S. Army, Viacom, Inc., VetJobs, Wachovia, Walgreens and Winston & Strawn, LLP.

MADISON SQUARE GARDEN (4/20) FEDERAL AGENCY PAVILION – U. S. Department of Agriculture - Food & Nutrition Service, U.S. Department of Agriculture - Food Safety & Inspection Service, U.S. Department of Agriculture - Animal and Plant Health Inspection Service, U.S. Department of Agriculture - Natural Resources Conservation Service, United States Bankruptcy Court - Southern District of New York, Central Intelligence Agency, Office of Personnel Management, U.S. Department of Commerce, U.S. Department of Commerce - U.S. Census Bureau, U. S. Department of Defense - U. S. Army Corps of Engineers, U. S. Department of Defense - National Geospatial-Intelligence Agency, U.S. Department of Defense - Office of the Secretary - Inspector General, U.S. Department of Defense - Defense Logistics Agency, U.S. Department of Defense – Defense Contract Audit Agency (DCAA), U.S. Department of Education, U. S. Department of Energy - Corporate Recruitment Manager, Environmental Protection Agency, Equal Employment Opportunity Commission, Farm Credit Administration, General Services Administration, U. S. Department of Health & Human Services - Food & Drug Administration, U. S. Department of Homeland Security - U.S. Customs and Border Protection, U. S. Department of Homeland Security - U.S. Coast Guard, U.S. Department of Homeland Security - Transportation Security Administration, U.S. Department of Homeland Security - Science and Technology Directorate - Environmental Measurements Laboratory, U.S. Department of Housing and Urban Development, U.S. Department of Justice - Personnel Staff, U. S. Department of Justice - Bureau of Prisons, Bureau of Prisons - Metropolitan Correctional Center, U. S. Department of Justice - Drug Enforcement Administration (New York), U. S. Department of Justice - Drug Enforcement Administration (New Jersey), U.S. Department of Justice - U.S. Marshal's Service, United States Probation Office - Southern District of New York, U. S. Department of Labor, National Archives and Records Administration, National Labor Relations Board - Human Resources Branch, National Science Foundation, National Security Agency, Social Security Administration, U. S. Department of State, U.S. Department of State – Bureau of Diplomatic Security, U. S. Department of Transportation - Federal Aviation Administration, U. S. Department of Treasury - Internal Revenue Service, U. S. Department of Treasury - Bureau of the Public Debt, U.S. Department of Veterans Affairs - New York Regional Office, U. S. Department of Veterans Affairs - NY/NJ Veterans Integrated Network, Corporation for National and Community Service.

Career opportunities are available in accounting, customer service, education, engineering, finance, healthcare, human resources, information technology, intelligence, law enforcement, marketing, pharmaceutical, retail, sales and many other fields. Both events will begin with a kick-off presentation at 10:30am. Employer exhibits are open at both events from 11:30 – 4:30pm. There will be three additional workshops during the day in the Federal Agency Pavilion. Admission is free to kick-off presentation, all employer exhibits and all workshops.

ABOUT SHOMEX: Founded in 1984, Shomex is a developer, manager and producer of exhibitions and is the leading supplier of live recruitment solutions. Shomex' Diversity Career Fair brand is the #1 live diversity talent marketplace in the U.S. Shomex events are generally co-branded with leading community and professional organizations, industry trade shows and media companies. Shomex' current partners include *BostonWorks/The Boston Globe*, *Clear Channel Radio*, *The Denver Post/Rocky Mountain News*, *IT Careers - an IDG company - Computerworld, Network World and InfoWorld*, and *The Miami Herald/El Nuevo Herald*. Shomex' national portfolio of events, related media and marketing services delivers value-rich solutions to hundreds of the nation's largest companies. More info on Shomex is available at www.shomex.com.